

## **Advertising Policy**

- To provide a subsidy up to \$200 a year to each branch to promote one or more members in public speaking. This subsidy can be used to pay part of the advertising costs for a member to give a presentation, or for speaker training for that person.
- Advertise international speakers in the Rainbow News and other magazines.
- Once it has been revised, advertise 'The Mysteries of Existence' in the Rainbow News and the Listener.
- List the 0508 number in phone books in areas that do not have branches.
- Provide information packs for branches to distribute to local information centres, TV, and radio.
- To put together a detailed paper on working with the Media and offer branches regular support in making best use of media by the way of workshops and suggested media releases for international and nationally provided speakers.

Passed by the National Council 26 November 2005